

The Parade of Trees starts this week

By Buck Anderson, Staff Writer

DANVERS — Anyone looking for an easy launch into the Christmas season would no doubt enjoy the parade of holiday festivities planned around downtown Danvers this Saturday.

The annual festival, parade and Christmas-tree lighting is hosted by the Danvers Historical Society, Friends of the Danvers Peabody Institute Library, Danvers Falcon Fest, and the town of Danvers.

For starters, a visit to the Historical Society's Parade of Trees will launch viewers into a wonderland of more than 40 imaginative faux trees and wreaths donated by local businesses, organizations and families.

As you wander through the fairytown forest of trees, and marvel at the gingerbread town, you can also take part in a scavenger hunt to find the special ornaments hidden on various trees and wreaths.

If you'd like to take one of the trees or wreaths home, you can buy a raffle ticket for \$1 each, and put them in the bucket with the display you'd like to win.

Viewing hours for the Parade of Trees, run Wednesday, Dec. 4, through Friday, Dec. 6, from 2 to 7 p.m.; Saturday, 10 a.m. to 7 p.m.; and Sunday, 10 a.m., to 3 p.m., in Tapley Memorial Hall at 13 Page St. Admission is \$5 for adults and children under 15 are free.

All proceeds from the parade support educational programs at the Danvers Historical Society.

Next, you might want to take a coffee or snack break, or even a quick lunch, at one of the downtown restaurants before strolling down to the Peabody Institute Library at 15 Sylvan St. between 2 and 4 p.m. for the library's open house. There, families can enjoy music, refreshments, children's craft activities and holiday story time. Admission is free.

At 4 p.m., revelers can walk back to the intersection of Maple and Elm streets to enjoy the annual parade and tree lighting.

This will begin with holiday carolers followed by Chris with Cool City Entertainment. There will be various games and crafts before a car parade, and Santa arriving atop a firetruck at 5:30 p.m., to light the tree.

This year's Parade of Trees is made possible by the support of the NorthEast Community Bank, IRA Toyota, Cummings Community Giving, Wal-Mart, the Salem Five Bank, John M. Ross and Son Inc., the Saluto Family, the North Shore Bank, and Danvers Industrial Packaging.



A tree decorated with "We Are Danvers" ornaments is displayed in Tapley Hall at the Danvers Historical Society during the annual Parade of Trees in 2022.

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